



October 1<sup>st</sup>, 2007

To Whom It May Concern

Chin Xin-Ci was an intern at MindValley Sdn Bhd in Kuala Lumpur, from July to September 2007. I was her manager during her time at our company's Malaysian office.

Xin-Ci's work was entirely dedicated to the development of our new web 2.0 product, SocialRank that monitors thousands of blogs in popular categories and identifies the hottest stories and blogs of the day. Xin-Ci was responsible for:

- Analyzing the blogosphere and identifying new online market opportunities
- Identifying the top blogs of the blogosphere in each category
- Participating in brainstorming sessions to identify new brand names for each website

Xin-Ci was a dependable and responsible member of our team, who performed consistently and delivered on all expectations, always meeting deadlines.

Xin-Ci also brought an amazing amount of energy into the office. Having her on our team was a delight. Her motivation, friendliness and ability to make people laugh made her extremely missed in our company when she finished her internship.

I have been responsible for over 100 hiring decisions in my career and I would not hesitate to hire Xin-Ci again or to give her the highest recommendations for any other company she chooses to apply to.

If you'd like to discuss her attributes in more detail, please don't hesitate to contact me at [mike@mindvalley.com](mailto:mike@mindvalley.com)

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Reining".

Mike Reining  
Co-Founder  
MindValley LC, Las Vegas Nevada  
MindValley Labs, Kuala Lumpur, Malaysia